



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant: Adam S. Zane et al.
Serial No.: 09/919,137

Filed: July 31, 2001
Due Date: N/A

Title: PROCESSES FOR EXPLOITING ELECTRONIC TOKENS TO INCREASE
BROADCASTING REVENUE

Examiner: Not Assigned MAR 08 2002
Group Art Unit: 2162
Docket: 20973-11 Technology Center 2100
Date Mailed: October _____, 2001

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service, as first class mail, with sufficient postage, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on October 8, 2001.

By: 
Name: Laura Martinez

INFORMATION DISCLOSURE STATEMENT

Honorable Assistant Commissioner
for Patents
Washington, DC 20231

Dear Sir:

This document is an Information Disclosure Statement to the above-cited patent application.

Attached hereto is at least one Form PTO-1449 listing documents believed relevant to the subject application. The submission of the following information is not intended, nor should it be construed, to constitute an admission that any patent, article, or other information referred to herein is "prior art" unless specifically designated as such. In accordance with 37 C.F.R. § 1.97(b) the filing of this information shall not be construed to mean that a search has been made or that no other material information may exist. Neither should its submission be construed to indicate that a thorough search should not be conducted by the Examiner.

It is believed that this disclosure complies with the requirements of 37 C.F.R. § 1.56, § 1.97, and § 1.98 and the Manual of Patent Examining Procedures § 707.05(b). If for

S/N: 09/919,137

Docket #: 20973-11

some reason the Examiner considers otherwise, it is respectfully requested that the undersigned be telephoned so that any deficiencies can be remedied.

This Information Disclosure Statement is being submitted before the mailing of an Office Action on the merits on the above-identified application. Therefore, no fee is due for submission of this Information Disclosure Statement, pursuant to 37 C.F.R. § 1.97(b)(3). If an Office Action on the merits has been mailed prior to the submission of this Information Disclosure Statement, authorization is hereby given to charge the required fee under 37 C.F.R. § 1.197(c) and 37 C.F.R. § 1.17(p) to Deposit Account No. 16-2230.

A copy of each document is enclosed. Some of the documents may have markings thereon. No significance is meant to be attached to the markings. These documents are not necessarily analogous art. Additionally, the order of the following documents is to be accorded no particular import as the order thereof is completely fortuitous.

It is respectfully requested that these documents be: (1) fully considered by the Patent and Trademark Office during the examination of this application; and (2) represented on any patent which may issue on the application. Applicants respectfully request that copies of the PTO-1449 forms, as considered and initialed by the Examiner, be returned with the next communication.

Respectfully submitted,

Dated: October 8, 2001


Christopher Darrow
Registration No. 30,166

OPPENHEIMER WOLFF & DONNELLY LLP
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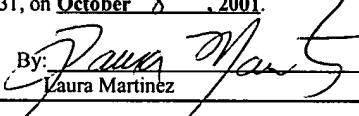


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Adam S. Zane, et al. Examiner: Not assigned
Serial No.: 09/919,137 Group Art Unit: 2167
Filed: July 31, 2001 Docket: 20973-11
Title: Method For Increasing Patronage To A Sales Enterprises Through Utilizing An Award System

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described hereinabove, are being deposited in the United States Postal Service, as first-class mail, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on October 8, 2001.

By: 
Laura Martinez

Commissioner for Patents
Washington, D.C. 20231

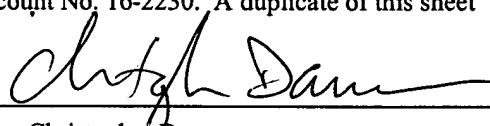
Sir:

We are transmitting herewith the attached:

- Transmittal Sheet (in dup.) containing Certificate of Mailing;
- Information Disclosure Statement;
- Form 1449 with copy of cited references; and
- Return postcard

Please charge any additional fees or credit overpayment to Deposit Account No. 16-2230. A duplicate of this sheet is enclosed.

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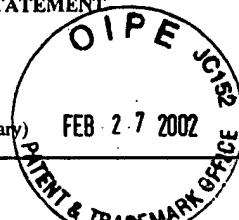
MAR 08 2002

Technology Center 2100

Date Mailed: October 8, 2001

Sheet 1 of 1

FORM 1449*	INFORMATION DISCLOSURE STATEMENT IN AN APPLICATION (Use several sheets if necessary)	O I P E FEB 27 2002 P	Docket Number: 20973-11	Application Number: S/N: 09/919,137
			Applicant: Adam S. Zane, et al..	
			Filing Date: July 31, 2001	Group Art Unit: 2167



~~CONFIDENTIAL DOCUMENTS~~

PATENT DOCUMENTS							
EXAMINER INITIAL	DOCUMENT NO.		DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5,907,831	05/25/99	Lotvin et al.			
	AB	6,178,407	01/23/01	Lotvin et al.			
	AC	4,909,740	03/20/90	Rankin			
	AD	5,743,746	04/28/98	Ho et al.			
	AE	6,120,300	09/19/00	Ho et al.	RECEIVED		
	AF	5,947,747	09/07/99	Walker et al.	MAR 08 2002		
	AG	6,061,660	05/09/00	Eggleston et al.			
	AH	5,923,016	07/13/99	Fredregill et al.	Technology Center 2100		
	AI	5,233,514	08/03/93	Ayyoubi et al.			
	AJ	5,774,870	06/30/98	Storey			
	AK	5,743,743	04/28/98	Ho et al.			
	AL	5,537,314	07/16/96	Kanter			
	AM	3,315,373	04/25/67	Diamond			
	AN						
	AO						
	AP						
	AQ						
	AR						
	AS						
	AT						
	AU						

FOREIGN PATENT DOCUMENTS

OTHER DOCUMENTS

(Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER _____ **DATE CONSIDERED** _____
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.